

THE 6TH ANNUAL *Film Florida*

LEGENDS AWARDS

THURSDAY, JUNE 30, 2011 KEITH C. & ELAINE JOHNSON WOLD PERFORMING ARTS CENTER
LYNN UNIVERSITY • BOCA RATON

FILM FLORIDA is a not-for-profit corporation that provides a leadership role in Florida's film and entertainment industries by representing a coalition of interests, including private industry, local film commissions, labor organizations and industry associations. Film Florida has created the **FILM FLORIDA LEGENDS AWARDS** to honor those individuals who have made a significant contribution to Florida's Film & Entertainment industry. The 2011 Legends Awards Recipients are:

- **Burt Reynolds**, Actor/Director
- **Ray Fielding**, Founder of the FSU Film Program
- **Dee Miller**, Casting Directors Inc.
- **Victor Milt**, Director/Cinematographer
- **Wes Skiles**, Adventure Photographer (posthumous)

More than 200 film and entertainment industry VIP's are expected to attend this stellar event. The Film Florida Legends Awards provides your company a unique opportunity to reach out to key Florida film and entertainment industry decision makers.

TITLE SPONSOR \$7,500

- Annual Visionary Membership to Film Florida
- Recognition on press releases
- Logo recognition in the invitation (print and email version)
- Logo recognition on signage at the Awards
- Logo recognition on printed materials at the Awards
- Name recognition at the Awards
- Full page back cover Awards program
- Ten complimentary tickets to Awards
- Opportunity to co-present an award at the reception

DIRECTOR LEVEL SPONSOR \$5,000

- Annual Visionary Membership to Film Florida
- Recognition on press releases
- Logo recognition in the invitation (print and email version)
- Logo recognition on signage at the Awards ☒ Logo recognition on printed materials at the Awards ☒ Name recognition at the Awards
- Full page ad in Awards program
- Eight complimentary tickets to Awards

STAR LEVEL SPONSOR \$2,500

- Annual Celebrity Membership to Film Florida
- Recognition on press releases
- Logo recognition in the invitation (print and email version)
- Logo recognition on signage at the Awards
- Logo recognition on printed materials at the Awards
- Name recognition at the Awards
- Half page ad in Awards program
- Six complimentary tickets to Awards

PRODUCER LEVEL SPONSOR \$1,000

- Annual Producer Membership to Film Florida
- Logo recognition on signage at the Awards
- Logo recognition on printed materials at the Awards
- Name recognition at the Awards
- Quarter page ad in Awards program
- Four complimentary tickets to Awards

LINE PRODUCER LEVEL SPONSOR \$750

- Annual General Membership to Film Florida
- Logo recognition on signage at the Awards
- Logo recognition on printed materials at the Awards
- Name recognition at the Awards
- Two complimentary tickets to Awards

PRODUCTION ASSOCIATE \$100

- Printed name and/or company name and phone and/or website in Awards program congratulating the Legends Awards Recipients
- One complimentary ticket to Awards

CONGRATULATORY AD PURCHASED FOR AWARDS PROGRAM

Individual congratulatory ads may be purchased for the awards program. Please see Congratulatory Advertising on the reverse.

TICKETS

Additional tickets for the Legends Awards can be purchased for \$50 each.

LEGENDS AWARDS

THURSDAY, JUNE 30, 2011 KEITH C. & ELAINE JOHNSON WOLD PERFORMING ARTS CENTER
LYNN UNIVERSITY • BOCA RATON

SPONSORSHIP CONTRACT

To secure your sponsorship, please email liz@lizmorganpr.com by June 1st. Questions? Call Liz Morgan 904.608.3823.

SPONSOR CONTACT INFORMATION

NAME	COMPANY
ADDRESS	CITY/STATE/ZIP
E-MAIL	WEB SITE
PHONE	FAX

PLEASE RESERVE THE FOLLOWING SPONSORSHIP LEVEL FOR MY COMPANY:

TITLE DIRECTOR STAR PRODUCER LINE PRODUCER PRODUCTION ASSOCIATE

LOGOS

Need to be submitted no later than June 1st in eps with fonts outlined, or jpg format, 300 dpi hi-res. Please email logos to liz@lizmorganpr.com.

AD REQUIREMENTS

B&W or CMYK with fonts embedded/outlined in hi-resolution PDF or JPG. E-mail files to liz@lizmorganpr.com before June 1.

PLEASE RESERVE THE FOLLOWING AD SPACE FOR MY COMPANY (INCLUDED WITH SPONSORSHIPS; PURCHASED INDIVIDUALLY AT PRICES BELOW):

- \$435 FULL PAGE (FULL BLEED): 5.75" wide x 8.75" tall (includes 1/8" bleed four sides) Live copy area 4.5" x 7.625"
- \$435 FULL PAGE (NO BLEED): 4.5" x 7.625"
- \$315 1/2 PAGE AD: 4.5" wide x 3.75" tall
- \$195 1/4 PAGE AD: 2.125" wide x 3.75" tall

PAYMENT

AMEX MASTERCARD VISA CHECK

CREDIT CARD NUMBER	EXPIRATION + SECURITY CODE		
ADDRESS	NAME ON CARD		
ADDITIONAL TICKETS (\$50 EACH)	AD(S)	TOTAL	SIGNATURE

RSVP OPTIONS

1. Register online at www.filmflorida.org; 2. Fax sponsorship contract to 727.533.2180; 3. If paying by check, please make check payable to: FILM FLORIDA and mail with sponsorship contract to: Jennifer Parramore, St. Petersburg/Clearwater Film Commission, 13805 58th Street North, Suite 2-200, Clearwater, Florida 33760. For additional info: 904.608.3823.