

FILM FLORIDA SPONSORSHIP PACKAGES



ABOUT US

Film Florida is a not-for-profit corporation that provides a leadership role in Florida's film, digital and entertainment industries by representing a coalition of interests, including private industry, local film commissions, industry associations and labor organizations. Its purpose is to offer to businesses and individuals the benefits of a statewide trade association to promote the creation of jobs in the film and digital production industries and to promote economic development and tourism.

Film Florida's sponsorship packages aren't your average sponsorships. Unlike most sponsorships where your investment is earmarked for one particular event, Film Florida sponsorships are year-round. When you become a sponsor of Film Florida, you become a member of Film Florida. Most of Film Florida's sponsorship levels give visibility at all of Film Florida's signature events, quarterly meetings, Florida film festivals, national industry events and tradeshows and more.

BECOME A VISIBLE CHAMPION OF FILM FLORIDA

Your contributions provide a broadened outreach program to:

- Strengthen the State's economic stimulus programs for production.
- Market the State of Florida as a premier production location.
- Grow the infrastructure of the industry in the State of Florida.
- Expand forum of media/entertainment industry professionals.
- Maintain and build network of local, national, and international contacts.
- Promote the creative and technical achievements of those who set the standard for excellence in film, video, digital, and related media.
- Shape the future with the Sara Fuller Student Scholarship, providing financial assistance to young women and men, who have aspiring careers in film, television, commercial, and digital media.
- The Don Davis Film Finishing Fund annually provides cash and in-kind production services to deserving filmmakers needing help to complete their film projects. The funds namesake, the late Rep. Don Davis, was instrumental in passing legislation that has resulted in jobs and growth for Florida's film industry.
- Encourage, recognize and celebrate member's contributions and achievements.
- Recognize those who have contributed significantly to the landscape and legacy of the production industry in Florida via the Film Florida Legends Awards.

PARTICIPATE IN FILM FLORIDA SANCTIONED TRADESHOWS & EVENTS (MAY INCLUDE, BUT NOT LIMITED TO):

- SXSW Music and Film Festival, Austin, Texas
- Locations Tradeshows, Santa Monica, California
- Tribeca Film Festival, New York
- IFP Market, New York
- London Trade Mission
- Florida Film Festival
- Ft. Lauderdale International Film Festival
- Miami International Film Festival



www.filmflorida.org

877.4.FILMFL (877.434.5635)

TITLE SPONSOR - \$7,500

The Title Sponsor is the ultimate sponsorship offered by Film Florida.

The Title Sponsor level includes all of the benefits of the Director level PLUS the following benefits:

- Full page back cover FILM FLORIDA LEGENDS AWARDS program
- Ten complimentary tickets to FILM FLORIDA LEGENDS AWARDS
- Opportunity to co-present an award at the reception

THE DIRECTOR - \$5,000 ANNUAL SPONSORSHIP

The Director is an elite sponsorship offered by Film Florida.

The Director Sponsor level includes all of the benefits of the Star level PLUS the following benefits:

- One (1) individual membership to qualifying company executive
- Physical participation at two FILM FLORIDA sanctioned tradeshows*
- Logo inclusion/link in all FILM FLORIDA On-Line Newsletters as DIRECTOR sponsor
- Sponsor logo/link on FILM FLORIDA Home Page and Membership page
- Personal letter from the FILM FLORIDA President introducing new FILM FLORIDA sponsor and encouraging all FILM FLORIDA members to make them a preferred vendor
- Full page ad in FILM FLORIDA LEGENDS AWARDS program
- Eight total complimentary tickets to FILM FLORIDA LEGENDS AWARDS

THE STAR - \$2,500 ANNUAL SPONSORSHIP

The Star sponsorship package offers a "VIP" level of exposure.

The Star Sponsor level includes all of the benefits of the Producer level PLUS the following benefits:

- One (1) individual membership to qualifying company executive
- Physical participation at one FILM FLORIDA sanctioned tradeshow event*
- Logo inclusion/link in all FILM FLORIDA On-Line Newsletters as STAR sponsor
- Sponsor logo/link on FILM FLORIDA Membership page
- Recognition on press releases
- Logo recognition in the Film Florida Legends invitation (print and email version), on signage at the FILM FLORIDA LEGENDS AWARDS and on printed materials at the FILM FLORIDA LEGENDS AWARDS
- Name recognition at the FILM FLORIDA LEGENDS AWARDS
- Half page ad in FILM FLORIDA LEGENDS AWARDS program
- Six total complimentary tickets to FILM FLORIDA LEGENDS AWARDS

THE PRODUCER - \$1,000 ANNUAL SPONSORSHIP

The Producer sponsorship gives a significant return on investment through exposure and participation at Film Florida events.

The Producer Sponsor level includes all of the benefits of the Line Producer level PLUS the following benefits:

- One (1) individual membership to qualifying company executive
- Company marketing materials distributed at all FILM FLORIDA sanctioned tradeshows
- Recognition at annual legislative event in Tallahassee**
- Recognition at annual FILM FLORIDA LEGENDS AWARDS
- Recognition at all FILM FLORIDA quarterly meeting
- Logo inclusion/link in all FILM FLORIDA On-Line Newsletters as PRODUCER sponsor
- Sponsor logo/link on FILM FLORIDA Membership page
- Corporate logo displayed at FILM FLORIDA meetings and events
- Logo recognition on signage at the FILM FLORIDA LEGENDS AWARDS and on printed materials at the FILM FLORIDA LEGENDS AWARDS
- Quarter page ad in FILM FLORIDA LEGENDS AWARDS program
- Four total complimentary tickets to FILM FLORIDA LEGENDS AWARDS

LINE PRODUCER - \$750 ANNUAL SPONSORSHIP

The Line Producer sponsorship is an excellent way to lend your support.

The Line Producer Sponsor level includes all of the following benefits:

- One (1) individual membership to qualifying company executive
- Logo recognition on signage at the FILM FLORIDA LEGENDS AWARDS and on printed materials at the FILM FLORIDA LEGENDS AWARDS
- Use of the FILM FLORIDA logo on their stationery, business forms and promotional materials, following FILM FLORIDA guidelines
- Name recognition at the FILM FLORIDA LEGENDS AWARDS
- Two complimentary tickets to FILM FLORIDA LEGENDS AWARDS

***GENERAL MEMBER - \$500 ANNUAL MEMBERSHIP**

***ASSOCIATE MEMBER - \$250 INTRODUCTORY MEMBERSHIP**

(new individual membership only)*see application for details



www.filmflorida.org

Corporate Sponsorship monies are pledged and accepted annually.

Roll over of funds/credits do not apply.

*Each registration amount not to exceed \$625.
Does not include travel and lodging.

**Congruent with current lobbying legislation.

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FILM FLORIDA SPONSORSHIP AGREEMENT

MEMBER APPLICATION CONTACT INFORMATION

Please Print:

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: STATE: ZIP: _____

E-MAIL: _____ WEBSITE: _____

PHONE: _____ FAX: _____

SPONSORSHIP TYPE

Title
 Director
 Star
 Producer
 Line Producer
 *General Member
 **Associate Member

*GENERAL MEMBER - \$500 ANNUAL MEMBERSHIP

- One (1) individual membership to qualifying company executive
- Link on FILM FLORIDA Membership Page
- Use of the FILM FLORIDA logo on their stationery, business forms and promotional materials, following FILM FLORIDA guidelines

**ASSOCIATE MEMBER - \$250 INTRODUCTORY MEMBERSHIP (new individual membership only)

- Printed name and either phone or website in the FILM FLORIDA LEGENDS AWARDS Program
- Listing on member page of FILM FLORIDA website
- Non-voting membership, can join a committee and vote on that committee's projects only

GET INVOLVED AND JOIN A COMMITTEE (Check all you have an interest in)

Communications/Social Media
 Legends
 Legislative
 Marketing
 Membership
 Scholarships
 Sponsorship

LOGOS: Need to be submitted in either EPS, TIF or JPEG format, 300 dpi hi-res. Please email logos to info@filmflorida.org

ADS: Ads can be submitted in B&W or color. Need to be submitted in PDF, JPEG or TIF format, 300 DPI hi-res. Please email ads to info@filmflorida.org

Please reserve the following ad space for FILM FLORIDA LEGENDS AWARDS Program (included with sponsorships; purchased individually at prices below):

- \$435 FULL PAGE (FULL BLEED): 5.75" wide x 8.75" tall (includes 1/8" bleed four sides) Live copy area 4.5" x 7.625"
- \$435 FULL PAGE (NO BLEED): 4.5" x 7.625"
- \$315 1/2 PAGE AD: 4.5" wide x 3.75" tall
- \$195 1/4 PAGE AD: 2.125" wide x 3.75" tall
- \$100 PRODUCTION ASSOCIATE, Name and either Phone Number or website in the FILM FLORIDA LEGENDS AWARDS Program congratulating the award recipients and One complimentary ticket to FILM FLORIDA LEGENDS AWARDS
- Non Sponsor Congratulatory Ad (s) \$_____ Additional tickets for the Legends Awards : _____ x \$35 = \$ TOTAL: \$_____

Submit Completed Form to Address Below or Complete Online:

1. Register online at www.filmflorida.org;
2. Fax sponsorship contract to 727.464.7277;
3. If paying by check, please make check payable to FILM FLORIDA, INC and mail with sponsorship contract to: Jennifer Paramore, St Petersburg-Clearwater Film Commission, 13805 58 Street North #2-200, Clearwater, Florida 33760 For additional info: 904.608.3823.

PAYMENT - CHECK ONE: AMEX MasterCard VISA Check

CREDIT CARD INFO

Card #: _____ Name on card: _____

Billing Address/Zip Code: _____ Exp. Date: _____

Security code: _____ Signature: _____

To be billed to card: Membership/Sponsorship: \$ _____

OFFICE USE:

Accounting
 Exec Admin
 Logo Archive
 Logo Newsletter
 Member List
 Sponsor
 Web Update